

Making Sense of (Multi-)Relational Data

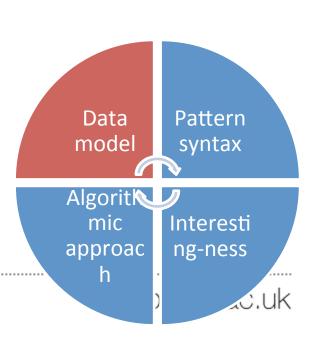
Part VI: Perspectives

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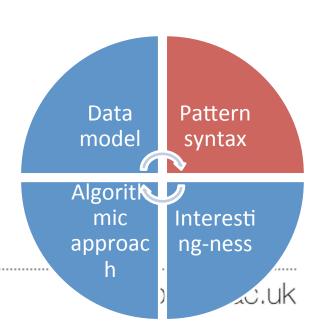


- Data types
 - Entity-relationship data model is 'richest'?
 - Simpler models useful in practice
 - Integration with OLAP?



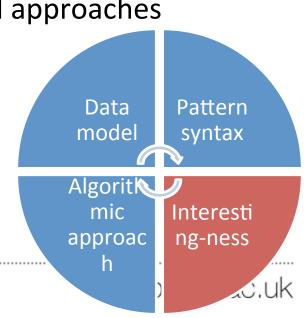


- Pattern syntax
 - Targeted versus exploratory
 - Global versus local





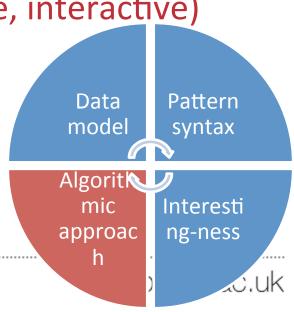
- Interestingness:
 - Most work on objective measures
 - Often the right approach for targeted approaches
 - Very little work on subjective
 - Harder to formalise
 - Still, often more useful for exploratory approaches





- Algorithmic approach
 - Aim (single best, top-k, ...)
 - User experience (one shot, iterative, interactive)
 - Search strategy (levelwise, ...)

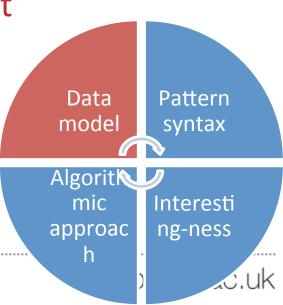
Flexibility comes at a price





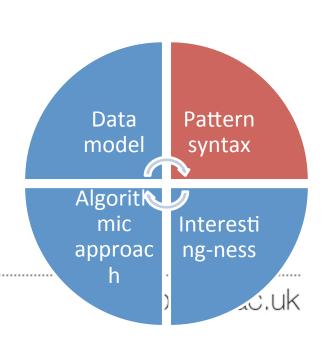


- How to model/represent the data?
 - Similar to data modelling problem in RDBS design
 - Choice of data representation is part of pattern syntax, but not in a transparent way
- Linked data!



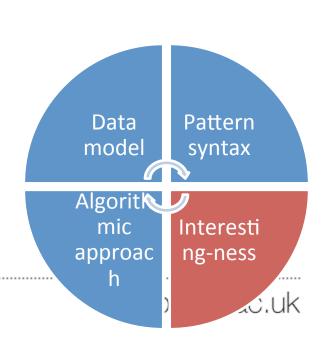


- How to compare patterns of different syntaxes?
 - Usefulness?
 - Interpretability?
 - Match with interestingness?
 - Computational feasibility?



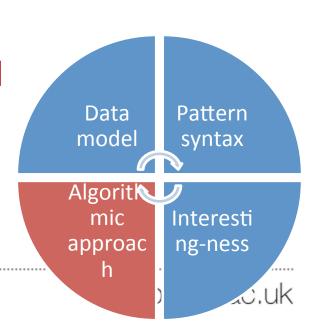


- Generic frameworks for modelling interestingness?
 - Subjective
 - W.r.t. some kind of user model
 - Objective
 - Given a specific target
 - Given a physical model
 - Given a utility model





- Algorithmic approaches
 - Anytime algorithms?
 - Hadoop/... implementations?
 - Study of theoretical computational complexity, approximability, etc.





- Implementation aspects
 - Algorithms that run on the database, versus
 - Algorithms in Matlab





Thanks - questions?